

HELLØ

ADRIANNE READ/ GRAPHIC DESIGNER /ARTIST

Phone: 949 395-1118

E-mail: aread72@gmail.com

URL: www.adrianneread.com

DESIGN
EXPERIENCE

GRAPHIC DESIGNER / November 2009–Current

Neutrogena

Los Angeles, CA

- Assisting with design and branding of new cosmetic product in all aspects and phases of development, including: image research, icons sketches, typographic layout and production of explorations comps for focus groups
- Working on production and design for a variety of other small projects for existing cosmetics line

DESIGN INSTRUCTOR September 2009–Current

Sci-Arc

Los Angeles, CA

- Teaching structured portfolio class for architecture students
- Responsible for progressive teaching methods with a cross platform of design and fine art to aid students knowledge of designing their own portfolio
- Also teaching students how to move process into their practice as a working model to aid in more organized methods of documenting their work

CONTRACT GRAPHIC DESIGNER July 2009–November 2009

Modern Amusement

Costa Mesa, Ca

- Design and Illustration for Summer and Fall 2010 Modern Men and Womens apparel t-shirt graphics
- Design and Illustration for Summer and Fall 2010 Modern Men and Womens print and pattern design
- Assist in production of all graphics, print and pattern produced
- Responsible for finding new freelance designers and art direction for their work

FREELANCE / May 2009– Current

Hurley International, LLC

Costa Mesa, CA

- Design and Illustration for Summer of 2010 Hurley Men's/Women's apparel

DESIGN INTERN/ January 2009– May 2009

Studio Number One

Los Angeles, CA

- Design and Illustration for Spring of 2010 Obey Women's apparel
- Assisted in pre-production and design of "Art of Obama", a book about the Denver Convention and art leading up to the 2008 election
- Edited photos for film Badder Meinhof- a film about an 1970's german terrorist group
- Photography and assistance of "Staring Contest"- a publicity event to promote re-branding of studio

DESIGN INTERN / August 2007–January 2008

Counterspace

Long Beach, CA

- Assisted with production of Arthur Magazine, a music and counterculture magazine based in New York
- Worked on production and design for a variety of other small projects.

PROFESSIONAL
EXPERIENCE

DESIGN CONSULTANT/ August 2004–January 2006

Ferguson Enterprises

Redondo Beach, CA

- Responsible for organizing large scale design projects with designers, architects and builders to organize product selection, design layout, shipping, and delivery of product, throughout duration of project from conceptual design to finish work
- One of top sales people with the ability to formulate and maintain client relationships

PROJECT MANAGER/ January 1999–August 2004

Expo Design Center

Huntington Beach, CA

- Planned, coordinated, and supervised field operations for assigned remodel projects to insure that they were constructed in accordance with design, budget and schedule
- Effectively promoted good communication with clientele, co-workers, vendors, contractors, designers, and customs transportation
- Also former Install Sales Manager; Department Head of Décor, Carpet, Flooring, Electrical and Lighting at other Home Depot Stores(1996-99).

VOLUNTEER

DARKROOM SPECIALIST / January 2007–May 2008

Venice Arts
Gallery & Workshop Annex
Venice, CA

- Instructor for photography/Darkroom class for neighborhood kids working with the center

PHOTOGRAPHY TEACHER /April 2008

B.R.I.D.G.E.S., INC.
El Monte, CA 91732

- Instructor for photography class held weekly classes with our residents who are diagnosed with co-occurring disorders.

INTEGRATED LEARNING/ January 2006–May 2007

Watts Labor Community Action Committee
Los Angeles, CA 90059

- Assisted with an ad campaign to make the W.L.C.A.C more visible to the community

LIVE/WORK SPACE / April 2002–October 2009

Jet Studios
Long Beach, Ca

- Designed and redeveloped space to bring to code as a working art studio and darkroom within the Long Beach Community
 - Participated in the Long beach 'Tour des Artistes' for several years.
 - Participated in community events in Long beach Art walks
-

EDUCATION

OTIS COLLEGE OF ART AND DESIGN

Los Angeles, CA 90045

Bachelor of Fine Arts in Graphic Design and Painting

- GPA of 3.45
 - Dean's List for several semesters
 - Member of A.I.G.A
 - Member of One Club
-

ORANGE COAST COMMUNITY COLLEGE

Costa Mesa, CA

Worked towards a associates degree in Photography and units to transfer to a four year college

- GPA of 3.5
-

SOFTWARE SKILLS

Working knowledge of InDesign CS4, PhotoShop CS4, Illustrator CS4, Bridge CS4, Microsoft Office, Acrobat Pro, and Quicktime Pro on both PC and Mac platforms.

**OTHER SKILLS
/HOBBIES**

Drawing, painting, collage, Hand drawn type, photography, Silk-screen, photo-transfer, Sculpture, Installation, construction and building, surfing, yoga, bicycle riding, and working with children and communities in art.