

HELLO

ADRIANNE READ/ GRAPHIC DESIGNER /ARTIST  
Phone: 949.395.1118  
E-mail: aread72@gmail.com  
URL: www.adrianneread.com

DESIGN EXPERIENCE

CONTRACT GRAPHIC DESIGNER / Oct 2010- Jan 2010

**Obey Clothing**  
Santa Ana, CA

- Consulting and re-design of 300 page catalog layout, pre-press, production and execution for fall 2011.
- Responsible to update , re-format, and re-design catalog layout out that had previously been done in single page spreads . Corrected all pattern and Pantone color errors. Changed images from old EPS, Illustrator format to 300 dpi tiff images, ready for pre-press in the In-Design format. Re-designed all layouts previously set in Illustrator.
- Responsible for re-design of 400 page Look book in addition to catalog, as well as a special edition poster series.

FULL-TIME FREELANCE GRAPHIC DESIGNER / Aug 2010–Sept 2010

**24-7 Recruiting**  
Newport Beach, CA

- Design, Illustration and production of women's graphics and print and pattern for Pac Sun Apparel.
- Design, Illustration and production of men's and women's graphics for Aqua VI Apparel.

CONTRACT GRAPHIC DESIGNER / May 2010–June 2010

**Sauce Creative Group**  
Venice Beach, CA

- Brand Identity and Athlete marketing for Red Bull Surfing through multi- purposed print collateral.
- Event Branding, print, illustration, and logo design for Red Bull roller derby, moto-x, mountain biking, wind surfing, and rally car racing.
- Design and illustration for Sector Nine Skateboarding.

FULL-TIME FREELANCE GRAPHIC DESIGNER / May 2010–June 2010/ July 2010-Oct 2010

**Colorfast/ 3rd and Army/ 3N'A**  
Los Angeles, CA

- Design and production of all women's graphics, print and pattern produced for three clothing lines
- Design and Illustration on women's t-shirt lines, as well as hand illustration for all patterns.

FULL-TIME FREELANCE GRAPHIC DESIGNER / November 2009–May 2010

**Neutrogena**  
Los Angeles, CA

- Assisting with design and branding of new cosmetic product line in all aspects and phases of development, including: image research, icons sketches, typographic layout and production of exploration comps for focus groups.
- Worked on production and design for a variety of other small projects for existing cosmetics line.

DESIGN INSTRUCTOR / September 2009-Current

**Sci-Arc**  
Los Angeles, CA

- Teaching structured portfolio class for architecture students.
- Responsible for progressive teaching methods with a cross platform of design and fine art to aid student's knowledge of designing their own portfolio as a designed book.
- Also teaching students how to move process into their practice as a working model to aid in more organized methods of documenting their work.

CONTRACT GRAPHIC DESIGNER / May 2009-November 2009

**Modern Amusement**  
Costa Mesa, Ca

- Design and Illustration for Summer and Fall 2010 Modern Men and Womens apparel, print, pattern and t-shirt graphics.
- Assist in production of all graphics, print and pattern produced.
- Responsible for finding new freelance designers and art direction for their work.

DESIGN INTERN / January 2009- May 2009

**Studio Number One**  
Los Angeles, CA

- Design and Illustration for Spring of 2010 Obey Women's apparel.
- Assisted in pre-production and design of "Art of Obama", a book about the Denver Convention and art leading up the the 2008 election.
- Edited photos for film Badder Meinhof- a film about an 1970's German terrorist group.

**DESIGN EXPERIENCE**  
continued.

**DESIGN INTERN** / August 2007–January 2008  
**Counterspace**  
Long Beach, CA

- Assisted with production of Arthur Magazine: a music and counterculture magazine based in New York.
- Worked on production and design for a variety of other small projects.

**PROFESSIONAL EXPERIENCE**

**DESIGN CONSULTANT** / August 2004–January 2006  
**Ferguson Enterprises**  
Redondo Beach, CA

- Responsible for organizing large scale design projects with designers, architects and builders to organize product selection, design layout, shipping, and delivery of product, throughout duration of project from conceptual design to finish work in high- end residential projects.
- One of top sales people with the ability to formulate and maintain client relationships.

**VOLUNTEER**

**DARKROOM SPECIALIST** / January 2007–May 2008  
**Venice Arts Gallery & Workshop Annex**  
Venice, CA

- Instructor for photography/Darkroom class for neighborhood kids working with the center.

**PHOTOGRAPHY TEACHER** / April 2008  
**B.R.I.D.G.E.S., INC.**  
El Monte, CA 91732

- Instructor for photography class held weekly classes with our residents who are diagnosed with co-occurring disorders.

**INTEGRATED LEARNING** / January 2006–May 2007  
**Watts Labor Community Action Committee**  
Los Angeles, CA 90059

- Assisted with an ad campaign to make the W.L.C.A.C more visible to the community.

**LIVE/WORK SPACE** / April 2002–October 2009  
**Jet Studios**  
Long Beach, Ca

- Designed and redeveloped space to bring to code as a working art studio and darkroom within the Long Beach Community.
- Participated in the Long beach 'Tour des Artistes' for several years.
- Participated in community events in Long beach Art walks.

**EDUCATION**

**OTIS COLLEGE OF ART AND DESIGN**  
Los Angeles, CA 90045

**Bachelor of Fine Arts in Graphic Design and Painting**

- GPA of 3.45
- Dean's List for several semesters
- Member of A.I.G.A and One Club

**ORANGE COAST COMMUNITY COLLEGE**  
Costa Mesa, CA

- Worked towards a associates degree in Photography and units to transfer to a four year college.
- GPA of 3.5

**SOFTWARE SKILLS**

Working knowledge of InDesign CS5, PhotoShop CS5, Illustrator CS5, Bridge CS5, Microsoft Office, Acrobate Pro, and Quicktime Pro on both PC and Mac platforms.

**OTHER SKILLS/HOBBIES**

Drawing, painting, collage, Hand drawn type, photography, Silk-screen, photo-transfer, Sculpture, Installation, contruction and building, surfing, yoga, bicycle riding, and working with children and communities in art.